

2024 NATIONAL WELLBEING & RESILIENCE ALLIANCE CONFERENCE

*Igniting the SPARK:
Restoring Hope for Youth, Families, Schools
and Communities*



SPONSORSHIP & EXHIBIT OPPORTUNITIES

October 9th - 11th, 2024
Pre-conference Oct. 7th-8th
Location: Hilton Downtown Tampa

Welcome!

We are excited to invite you to be part of *The National Wellbeing & Resilience Conference!*

The National Wellbeing and Resilience Alliance (NWRA) is a collective of passionate individuals and organizations dedicated to enhancing the wellbeing and resilience of our community's most vulnerable and underserved populations. Through our collaborative efforts, we work together to:

Educate
Advocate
Initiate &
Incorporate

resources, research, programs and policies that support the wellbeing and resilience of these individuals and communities.

Attendee Profile

Our diverse audience includes stakeholders and professionals working in a variety of fields to improve the wellbeing and resilience in their communities. These fields include:

- Education
- Counseling (both in and out of school)
- Social Work (both in and out of school)
- Mentoring
- Criminal Justice (both youth and adult)
- Mental Health/Substance Abuse
- Foster Care/Adoption Permanency
- Veterans Affairs
- Youth-focused Non-Profit Professionals and Leaders
- Out-of-school and After-School Organizations
- Wellbeing / Resilience researchers and clinicians
- Psychiatry and psychology
- LGBTQ+

Exhibitor Information

Why Exhibit?

Exhibitors at the NWRA conference will have the unique opportunity to showcase their products, services, and initiatives directly to decision-makers and influencers in the fields of mental, emotional, social, and physical wellbeing and resilience. All exhibitor booths will be strategically located outside of the main ballroom, ensuring maximum exposure and engagement during breaks and networking sessions.

Exhibitor Calendar

Times are subject to change.

Tuesday, October 8th	4 pm-6 pm	Exhibitor Set Up
Wednesday, October 9th	7:30 am-4:30 pm	Exhibit Hall Open
Thursday, October 10th	7:30 am-4:30 pm	Exhibit Hall Open
Friday, October 11th	7:30 am-12:30 pm 1:00pm-3 pm	Exhibit Hall Open Exhibitor Move Out

Exhibit Cost Includes:

- 6-ft. draped table
- 2 chairs
- Full conference registration & meals for one
- Company name in the program
- Company name/website listed on website

\$750

Exhibitor / Sponsor Add-Ons

Add your own
item to
Conference Bag
(\$500)

Conference
pens
(\$500)

Speaking
Session
(\$1000)

Next to
Photo Booth
(\$1000)

Logo on
lanyard
(\$500)

Addt.
Registration
(\$500)

**Book your exhibit space today!
Spots are filling up fast.**

 info@thesparkinitiative.com

Top Ten Reasons to Sponsor:

1 Visibility & Brand Exposure

Gain prominent exposure among a targeted audience of influential leaders & advocates in the fields of wellbeing & resilience.

3 Networking Opportunities

Connect with like-minded professionals & decision-makers sparking valuable relationships & partnerships.

5 Thought Leadership Platform

Position your company as a leader in the field by sharing insights, best practices, and innovative solutions during speaking engagements or panel discussions.

7 Media Exposure

Benefit from coverage & publicity surrounding the conference, increasing your brand's visibility across various media channels and platforms.

9 Opportunities for Staff Engagement

Involve your staff in meaningful initiatives that align with your company's values, fostering excitement among your workforce.

2 Align with a Meaningful Message

Associate your brand with a cause that matters, contributing to the advancement of mental, emotional, & physical wellbeing for vulnerable populations.

4 Showcase Your Solutions

Demonstrate how your products, services, or initiatives can contribute to enhancing resilience and fostering hope within communities.

6 Igniting Positive Change

Make a tangible impact on the lives of individuals & communities by supporting programs & initiatives aimed at igniting hope & resilience.

8 Access to Targeted Audiences

Engage directly with key stakeholders, who are actively involved in promoting resilience & wellbeing.

10 Demonstrate Social Responsibility

Showcase your commitment to social impact by supporting initiatives aimed at restoring hope.

Sponsorship Packages

Platinum Sponsorship Package

- Prominent recognition as a *Platinum Sponsor* in all conference promotional materials including website, emails, and social media posts
- Exclusive acknowledgment in the event opening & closing ceremony
- Logo placement on Conference Signage
- Opportunity to introduce a Keynote Speaker
- 1 Prime Exhibit Booth located in high-traffic area
- 4 Full event registrations/4 VIP Reception Tickets
- Full List of Attendees
- 1-minute promo video to be played in opening/keynote
- Opportunity to host a breakout session or workshop
- Recognition in post-conference communications and reports

\$10,000

Gold Sponsorship Package

- Recognition as a *Gold Sponsor* in conference promotional materials
- 1 Premium exhibitor booth with enhanced visibility
- Logo placement on Conference Signage
- 3 Full event registrations
- 3 VIP Reception Tickets
- Opportunity to host a breakout session or workshop
- List of Attendees
- Recognition in post-conference communications and reports
- Recognition as coffee and snack break sponsor throughout the conference

\$7,500

Silver Sponsorship Package

- Acknowledgment as a *Silver Sponsor* in conference promotional materials
- 1 Exhibit booth
- Logo placement on conference signage
- 2 Full event registrations
- 2 VIP Reception Tickets
- List of Attendees
- Opportunity to host a breakout session
- Recognition in post-conference communications and reports

\$2,500

Sponsorship Packages

Welcome Reception Package

1 Available

- Prominent recognition during the welcome reception
- Exclusive acknowledgment during the event
- Logo placement on conference signage
- Opportunity for brief speech/1-minute video during reception
- 1 Prime exhibit booth located in high-traffic area
- 3 Full event registrations
- Ability to distribute drink tickets for attendees during reception
- List of attendees
- Recognition in post-conference communications and reports

\$5,000

Lunch Sponsorship Package

2 Available

- Recognition as a sponsor in conference promotional materials
- Prominent recognition during 1 lunch
- 1 Premium exhibitor booth with enhanced visibility
- Logo placement on Conference Signage
- 2 Full event registrations
- 2 VIP reception tickets
- Opportunity to host a breakout session or workshop
- List of attendees
- Lunch sponsor with 1 minute promo video
- Recognition in post-conference communications and reports

\$5,000

Keynote Sponsorship Package

3 Available

- Acknowledgment as a sponsor in conference promotional materials
- 1 Premium exhibit booth
- Logo placement on conference signage
- Opportunity to introduce a Keynote Speaker
- 2 Full event registrations
- 2 VIP reception tickets
- Full list of attendees
- Recognition in post-conference communications and reports

\$5,000

Sponsorship Packages

T-Shirt Sponsor Package

1 Available

- Recognition as a sponsor in conference promotional materials
- Acknowledgment during the event
- 1 Exhibit booth
- Logo placement on Conference T-shirt
- 1 item included in Tote bag (must provide item for 600)
- 2 Full event registrations
- 2 VIP Reception Tickets
- Full List of Attendees
- Recognition in post-conference communications and reports

\$3,500

Conference Tote Sponsorship Package

1 Available

- Recognition as a sponsor in conference promotional materials
- Acknowledgment during the event
- 1 Exhibit booth next to photo booth
- Logo placement on conference signage
- Logo placement on conference tote bag
- 1 item included in attendee tote bags (must provide items for 600)
- 2 Full event registrations
- 2 VIP reception tickets
- List of attendees
- Recognition in post-conference communications and reports

\$5,000

Photo Booth Sponsorship Package

1 Available

- Acknowledgment as a sponsor in conference promotional materials.
- Acknowledgment during the event
- 1 Exhibit booth next to Photo Booth
- Logo placement on conference signage
- 2 Full event registrations
- 2 VIP Reception Tickets
- List of Attendees
- Recognition in post-conference communications and reports

\$2,500

About the location

The conference location is under 9 miles from Tampa International Airport (TPA). It is just two blocks from the Tampa Riverwalk, a beautiful, multi-use 2.6 mile path along Tampa Bay that extends from Armature Works to Sparkman Wharf and connects a variety of museums, shops, restaurants and parks. The Riverwalk also serves as a hub for art, leisure, performances, fitness, and more!

The Hilton Downtown rooftop pool boasts views of the surrounding area, a sundeck, and a whirlpool.



Hotel Room Blocks:

We have secured rooms at a discounted rate.

Please book your hotel through this link to secure your stay today!

book.passkey.com/go/SPARK24




For More Details, Contact:



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 813-662-6920

*We look forward to
partnering with you to
ensure the success of our
2024 NWRA Conference.*